One Pager

Switzerland, its postcard landscape… and its cleantech!

Behind its postcard landscapes famous around the world, Switzerland is wholly committed to the development of clean technologies - cleantech, to create a world that is more respectful of natural resources, to make the transition to renewable energies and to ensure greater biodiversity.

With its famous rail network, supplied by almost 100% renewable energy, Switzerland has gradually established itself as a pioneer nation in the cleantech sector. The visionary "Solar Impulse" and "PlanetSolar" projects initiated by Bertrand Piccard and Raphael Domjan made it possible to carry out the first world tours in the air and on water thanks to solar energy. Those innovative initiatives further strengthened Switzerland's reputaiton in the field of clean technologies and on a worldwide scale.

Swisstech

The Swisstech campaign presents the exhibition "CAN TECH SAVE THE WORLD? Swiss solutions to protect the environment." The Swisstech campaign was born under the impulse of Presence Switzerland and in collaboration with Switzerland Global Enterprise (S-GE), with the support of the institutional partners Innosuisse, digitalswitzerland and the swissnex network. The campaign aims to position Switzerland as a leading country in the field of advanced technologies and an attractive innovation hub for investors from all over the world.

The political system and geographical proximity in Switzerland make it possible to have close cooperation between regional and federal political bodies, the private sector, civil society and the research community. Close dialogue between these different stakeholders makes for a favorable environment of ecosystems that foster Swiss innovation.

An exhibition to boost collaboration around global environmental challenges.

Like all other countries, Switzerland is confronted with the challenges of global warming. Through this exhibition, the country wishes to create dialogue and accelerate the sharing of solutions around five major environmental challenges; access to quality water, waste recovery, maintenance of biodiversity, access to energy for all and carbon-free mobility.

The exhibition "CAN TECH SAVE THE WORLD?" takes on a journey through the most beautiful Swiss landscapes to discover 20 innovative solutions which aim to make our societies resolutely more sustainable.

Some start-ups presented in the exhibition (link to Swiss Stories):

Vatorex Safeguarding bees for a sustainable agriculture
Climeworks The Swiss CO2 vacuum cleaner
Smixin The Swiss tap that can meet the world's water challenges
UHCS Swiss made plastic house